

# E-learning Certificates Addressing Healthcare's Transformational Challenges

CHAIR MANAGEMENT IN  
INNOVATIVE HEALTH

## Master the current and future challenges in healthcare.

The **Management in Innovative Health Chair** at EDHEC Business School offers certificates covering key themes related to the major transformations in healthcare (digitalisation, climate and environmental challenges, patient pathways, etc.). These certificates are designed for healthcare professionals (doctors, healthcare executives, innovation leaders, and caregivers) looking to stay at the forefront of knowledge, addressing contemporary issues and preparing for the future of medicine. Delivered in e-learning format, these certificates are tailored to the schedules, pace, and needs of professionals.

*«Given the dynamic nature of healthcare, staying ahead and adapting to future medicine is crucial. Our e-learning certificates offer a tailored solution for decision-makers aiming to lead and master these transformations.»*

1 Healthcare Pathway  
Management

2 Management & Leadership of  
Digital Transformation

3 "One Health" for a Sustainable  
Approach to Global Health

4 Collaborative Management  
and Emerging Teamwork  
Models

5 Foundations of Healthcare 5.0  
Transformation

6 The Decarbonisation Challenge

7 AI in Healthcare

8 Boosting your Pharmacy's  
Performance

9 Digital Marketing Strategies in  
Healthcare

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at EDHEC Business School



### ABOUT EDHEC BUSINESS SCHOOL

Internationally driven and connected to the business world, EDHEC Business School is a leading institution focusing on excellence in teaching and research to foster entrepreneurship and creativity.



AACSB  
ACCREDITED



EQUIS  
ACCREDITED



ASSOCIATION  
AMBA  
ACCREDITED

**#7**

**Business School  
in Europe**

Financial Times 2024

**#5**

**worldwide in the  
«Open» category**  
(short-term company  
training programs)

Financial Times 2024

**#14**

**worldwide in the  
«Custom» category**  
(tailored programs  
for businesses)

Financial Times 2024

**TOP 50**

**Executive MBA  
worldwide**

Financial Times 2024

# CONNECTING HEALTH, SHAPING THE FUTURE

## **EXPERTS** dedicated to providing insights into the challenges of the healthcare sector

Our training programmes are designed by recognised experts in their fields, enabling learners to remain at the forefront of healthcare. Their teachings incorporate the latest advances and best practices in health, offering an innovative perspective on sector transformation issues. Their expertise ensures quality training focused on concrete impact and pedagogical excellence.

## **FLEXIBILITY AND ADAPTABILITY:** Training tailored to each learner's pace

With expertise in e-learning\*, the Management in Innovative Health Chair offers training programmes designed to fit participants' schedules, offering the flexibility of self-paced learning with 24/7 platform access. With an average of 25 hours per programme, learners can engage with key concepts in their field and implement them effectively in their work environment.

\*EDHEC Business School is part of the FOME Alliance, dedicated to e-learning solutions, which includes institutions such as Johns Hopkins, Ivey, Imperial College Business School, and Melbourne University.

## **CULTIVATING KEY SKILLS** for long-term career growth

### Benefits of this learning journey

This programme equips participants with the tools to excel in a rapidly evolving healthcare sector:

- Improved strategic decision-making
- Enhanced leadership and change management skills
- Proactive adaptation to regulatory challenges and governance requirements
- Optimisation of digital technologies



**~25 HOURS**  
per certificate



**ENROL AT ANYTIME**



**STARTING FROM €500**

(incl. VAT)  
Special rates available for companies with multiple participants or the purchase of 2+ certificates.\*\*



**100% E-LEARNING**  
with videos and teaching materials



**CERTIFIED PROGRAMMES**

## Information and registration



**INNOVATIVE-HEALTH@EDHEC.EDU**

EDHEC Business School, through the Management in Innovative Health Chair, also offers customized training programs in Paris, Lille, or Nice. Do not hesitate to contact us for support with your career development plans.

\*\*Non-binding document. Tuition fees are provided for information only and are subject to change.